

A Compilation of Comprehensive M.I.C.E Solutions
For Destination Kerala

MICE

Meetings Incentives Conferences Exhibition



executive events

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ICE the buzzword in the corporate world is no more an annual meeting conducted in a pretty locale. Instead it has evolved to something vibrant, fun filled with lots of action and activities at the best possible destinations, hence is ensured to make an inspired workforce with that extra energy to achieve greater goals. Anything from an in-house annual get-together, a meet for channel partners from across the country or an international event for delegates across the globe can be accounted for a MICE Experience.

Experience Kerala – A Global Mice Destination

Kerala is fast emerging as a MICE destination. With a fine mélange of culture and natural settings, Kerala also offers state-of-the-art technology for business meetings, conferences and exhibitions to match global standards.

Amidst ravishing backwater settings, Breathtaking tropical beaches, mist-laden hill plantations and cities that boast leading brands in luxury hotels; all provide the best venues for a fabulous experience in Kerala for MICE .



Make The Right Move With Executive Events -

Pioneers of Mice Management in Kerala

The MICE industry has progressed with time, its no longer confined to a Corporate activity, just held outside the working environment. MICE is now all about THE DESTINATION AND THE EXPERIENCE

With about a decade of Experience, Expertise and Craftsmanship in managing and executing events flawlessly and being the pioneers in MICE Management in Kerala, we can make your MICE Experience the best ever and an unforgettable one.

Our services start with planning and extend to execution and way beyond...

We are proud to say that we have managed and executed most of the largest conferences held in Kerala. We also have expertise in corporate events, medical, scientific and industrial conferences, seminars, exhibitions, weddings , theme based dinners and entertainment...all of which put together make a complete MICE EXPERIENCE.



Why Kerala?

- Kerala offers all the modern facilities & amenities to host a perfect MICE program.
- It's well connected with three International airports, located at Thiruvnanthapuram, Kochi and Kozhikode. Kerala is directly connected by road to both Karnataka and Tamil Nadu. NH 47, 17, 49, and an extensive system of roads connect Kerala to the rest of the country. The train services link the state to all the important cities of India including the four metropolitan cities New-Delhi, Mumbai, Kolkata, and Chennai. There are 200 railway stations in Kerala connecting places both within and outside Kerala. Public ferry services, speed-boats and even houseboats are other popular modes of transport in the vast network of waterways especially in the Backwaters of Kerala. Cochin is the main sea-port opening out into the Arabian Sea.
- Kerala gives a wide range of accommodation options like Hotels, sea side, forest and hill station Resorts, Apartment Hotels, Home Stays and House Boats.
- Kerala is well renowned for its Ayurveda rejuvenation and treatment Centers.
- Kerala offers a variety of venues to host your event. Have your conference in a swanky conference hall and enjoy the banquet on the serene beach side. Go for trekking in the plantations, come back and relax on a luxury house boat on the sparkling backwaters.
- Experience the rich and varied culture & heritage of Kerala.
- Its abundance in natural beauty is well matched with all the modern facilities.
- It's a tourism friendly state.
- Kerala is a tourist's delight in shopping. History of centuries of sea-faring is mute testimonial to this fact.
- Life of people is very simple here and they are helpful in nature. They believe in simple living and high thinking.
- The exquisite Kerala cuisine, a gourmets delight in its variety of vegetarian, non- vegetarian and sea food specialties.
- It offers excellent communication network and data transfer facilities
- Easy banking facilities for International tourists.
- Offers excellent Healthcare system.



Entertainment

- Celebrity Shows
- International Acts
- Traditional Reception
- Cultural Shows
- Ethnic Art and Dance Forms
- Snake Boatrace
- Classical, Western & Fusion Music Shows
- Classical and Contemporary Dance Forms
- National & International DJ's
- Recreation, Leisure & Amusement Activities
- Water & Adventure Sports
- Intractive games and out door activities

Make a choice from the Immeasurable, Glamorous & Ethnic talent pool....



Variety of Venues in Close Proximity

Kerala is the ideal place where you can mix your business with pleasure and no wonder, it is the fastest growing MICE Destination.

Its only in Kerala that one can explore and experience beauty in nature while enjoying the comforts of the latest in technology, all on your short trip.

Kerala offers a great choice of venues like

- Beaches • Hill Stations • Backwater Resorts
- House Boats • Tea/Coffee Plantations

Travel & Logistics

Traveling in Kerala is a whole new experience, educative and enriching at the same time, rejuvenating and fulfilling...choices are many

- A/C Coaches • High end/ Low end cars
- A/C House boats • Motor boats

Technology

Wi-Fi

Video conferencing

High end projection equipments

Excellent communication network

Facilities Offered

- Warm Hospitality
- Traditional Reception
- Air Ticketing
- Meet & Greet Services
- Logistics Support
- Transportation
- Language & Guides Services
- Support for Statutory Requirement
- Legal Services
- Cultural / Art Experience
- Entertainment
- Venue Identification & Planning
- City & Shopping Tours
- Airport Hospitality
- Money Exchange & Investmen Consultancy
- Expert Faculty / Knowledge Store
- Twinning & Local Collaborations
- Health Care & Treatments
- Technical Assistance
- Preview Room
- Arrangements
- Audio Visual Support
- Manpower Management
- Location Support Services



A Compilation for Comprehensive MICE Solutions

Venue Constructs:

Venue Décor, Stage, Backdrop, Venue Branding, Theme Creation, Stage Lights, Special Effects, Venue Illumination, Designing & Printing...

IT Solutions:

Development of Software, Web Page Development, Wi-Fi Connectivity, e-Broachers...

Audio Visual:

High-end Projection, Watchout, Light & Sound, Venue Networking, Video Conferencing, Live Telecast, Close Circuit TV's, Plasmas...

PR:

Publicity, Media Co-ordination, Advertisement, Propaganda...

Destination Management:

Hotel Reservation, Logistics, Ticketing, Tours, Meet & Greet Services, Hospitality...

Entertainment:

Cultural Program, Celebrity Shows, International Acts, Choreography, Theme based Dinner / Parties, Costumes, Props, Backstage Management...

Others:

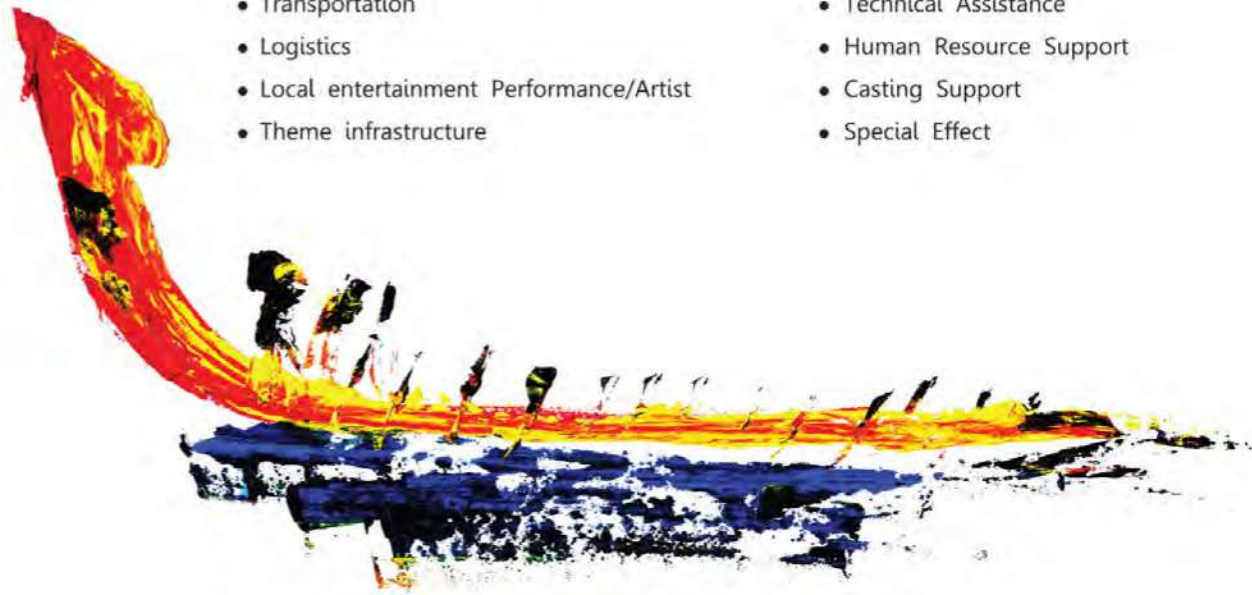
Photography, Videography, Secretariat, Services, Corporate, hand-outs and Gifts



Location Support

A new and unique support service from the house of Executive Events, exclusively for shooting locations of motion Pictures/ Ad.films/ Documentaries/ Video Albums.

- Location Research
- Spotting Ideal Locations
- Food & Accommodation
- Transportation
- Logistics
- Local entertainment Performance/Artist
- Theme infrastructure
- Legal Authentications
- Power and Fuel
- Audio Visual Support
- Technical Assistance
- Human Resource Support
- Casting Support
- Special Effect





Some Of The Mice Activities Handled By Us

- Cardiological Society of India, National Interventional Council Meet 2012, Le-meridien Kochi – April 2012.
- The 56th Annual National Conference of the Indian Public Health Association (IPHA 2012), IMA House Kochi – February 2012
- The 64th Annual National Conference of the Indian Psychiatric Society (ANCIPS 2012), Le-meridien Kochi – January 2012
- The 71st Annual Conference of the Association of Surgeons of India, (ASICON 2011), Le-meridien Kochi – December 2011
- Indian Geotechnical Conference - 1st Indo-Japan workshop, Gokulam park, Kochi – December 2011
- 7th South Zone ENT Conference & Kerala State Conference 2011 (KENTCON 2011)
AOI South Zone Conference 2011, at Kadavu Resort Calicut - October 2011
- 4th Annual Conference of Pulmonary Vascular Research Institute 2011, Trivandrum October 2011
- 13th Annual Conference of Pediatric Cardiac society Of India (SCTIMST 2011), Trivandrum – October 2011
- Kerala Ophthalmic Society Annual Conference (Drishti -2006) - November 2006, 2009 & 2011
- 27th Annual State Conference Indian Psychiatric Society (SIPSCON 2011) – September 2011
- LAPENDO FUSION 2011 - August 2011
- 14th APG (Asia Pacific Group) Annual Meeting for The Directorate of Enforcement – July 2011
- National Conference of the Association for Prevention and Control of Rabies in India (APCRI CON 2011) – July 2011
- Indian Society of Gastroenterology Kerala Annual Conference (ISG 2011), at munnar – April 2011
- Cochin Cardiovascular Summit 2011 - March 2011
- Joint Conference of International Association of Pancreatology and the Indian Pancreas Club - February 2011
- Asian Pacific Aqua Culture Conference (APA 2011) - January 2011
- 38th Annual Meeting of Research Society for the Study of Diabetes in India (RSSDI) – November 2010
- The Annual Session & Meeting of International Pepper Community (IPC) – November 2010
- 17th National Conference of the Indian Association for Social Psychiatry (NCIASP 2010) - November 2010
- Rubber Board Conference – October 2010
- 21st Annual Conference of South Zone Urological Society of India 2010, India (SZUSICON 2010)
at Lulu Convention Centre Thrissur – August 2010.
- Interventional Cardiology Council of Kerala Conference 2010, Trivandrum – August 2010
- Allergan Achievers Tour for SS Production, Le Meridien - February 2010
- Dubai Shopping Festival, India Road Show 2010 & 2011
- Kerala Gem & Jewellery Show -2008, 2009, 2010 & 2011
- 61st Annual Conference of the Cardiological Society of India, (CSI 2009) – December 2009
- 11th JOINT Conference of Indian Chest Society and National College of Chest Physicians (India)
at Kadavu Resort, Calicut – November 2009.
- NAPCON 2009, Calicut – November 2009
- Association of Oral & Maxillofacial Surgeons of India (AOMSI), Cochin - November 2009
- ISO Conference at Le Meridien - October 2009
- BPCL Dealers Meet, Kochi – September 2009
- 6th Asia Pacific Congress of the International Academy of Pathology – August 2009
- Indian Academy of Echocardiography conference 2009, Cochin – February 2009
- Kerala Management Association Conference, Cochin – March 2007, & February 2009
- International Conference on Echo cardiology and Clinical Cardiology, - February 2009
- Association of Physicians of India National Conference (APICON) - January 2008
- Kerala Travel Mart - 2006 & 2008
- FLOTEK.G Global Conference & Exhibition on fluid technology - September 2007
- All India Builders Convention (BAINATCON XXII) - December 2006
- 4th World Conference on Mountain Ungulates at Munnar - September 2006
- Annual Meeting Outsource Partner's - September 2006
- International Conference of Commonwealth Telecommunication (CTO 2006) - February 2006
- 49th National Congress of Indian Society of Gynecology and Obstetrics (AICOG) - January 2006
- 4th National Conference of Diabetic foot Society of India - November 2005
- Annual conference + Expo of Indian Plumbing Association - June 2005
- 51st Annual Conference of the Indian Association of Cardio thoracic-Vascular Surgeons - (CTCON 2005)
- International Conference on Boiler Engineering Technology (BET-2004) - November 2004
- 14th National Conference of the Indian Association of Surgical Gastroenterology - September 2004
- 54th Annual Conference of the Cardiological Society of India - December 2002



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